

Oregon's Forest Waters Educational Campaign - Sample Works

Wild Salmon Center - Oakley Brooks has worked with a filmmaker to produce two compelling shorts and cut those into at least 8 shorter pieces for use in the campaign. The two longer shorts are here:

Fisheries Scientist Matt Sloat - <https://youtu.be/5I6R6b-2kXg>

Coastal Resident Nancy Webster - <https://youtu.be/8RFIH35uY9E>

Beyond Toxics - Ephraim Payne has been capturing the stories of Oregonians who manage forests or who have been impacted by industrial timber management. Watch examples here, password green:

Jackson County Oregon – Willow Witt Ranch - <https://vimeo.com/388846957>

Douglas County, Oregon – Rainbow's End - <https://vimeo.com/388841065>

Walton, Oregon – Forester Dave Eisler - <https://vimeo.com/388849039>

Myrtle Point, Oregon – Veteran Dale Williams - <https://vimeo.com/388860146>

Williams, Oregon - Farmer Faun Parlman - <https://vimeo.com/438743151>

Crag Law Center - Ralph Bloemers has worked with Balance Media and SpringFed Media to capture the following stories from across Oregon about the impact of our weak forest laws, password green:

Oceanside - Coastal residents on threat to water supply <https://vimeo.com/340785666>

Corbett - Loss of water supply due to inadequate buffers <https://vimeo.com/344135537>

Corbett – Water Manager Jeff Busto on cost of new well <https://vimeo.com/360363625>

Corbett – Water Manager Jeff Busto, longer version <https://vimeo.com/313896949>

Salem - Water Manager Tina Schweikert on algal blooms <https://vimeo.com/360362746>

Corvallis - Woodworker Doug Pollock on need for change <https://vimeo.com/389354568>

Walton - Forester Dave Eisler on protecting streams <https://vimeo.com/388863644>

Coos Bay - Fisherman Sam Schwarz on protecting streams <https://vimeo.com/393346736>

Neahkahnie Water - Water manager Richard Felley <https://vimeo.com/438658111>

Sustainable Forestry - Logger Jacob Lebel <https://vimeo.com/438659085>

Native Fish Society is working with Freshwaters Illustrated to capture compelling stories including:

- Nick Wagner is a commercial drone pilot who uses photogrammetry to document conditions along the Wilson River and to show how steep slope logging and landslides have harmed fish habitat

Watch a short featuring Nick here: <https://vimeo.com/449827025>

- A look at Gabe Sheoships and his relationship to the rivers and fish in them. Gabe is an enrolled Cayuse/Walla Walla tribal citizen of the Confederated Tribes of the Umatilla Indian Reservation. As an Indigenous ecologist and educator, Gabe promotes the protection, restoration, and enhancement of traditional First Foods, through traditional knowledge and cultural teaching. (Completion Jan 2021)

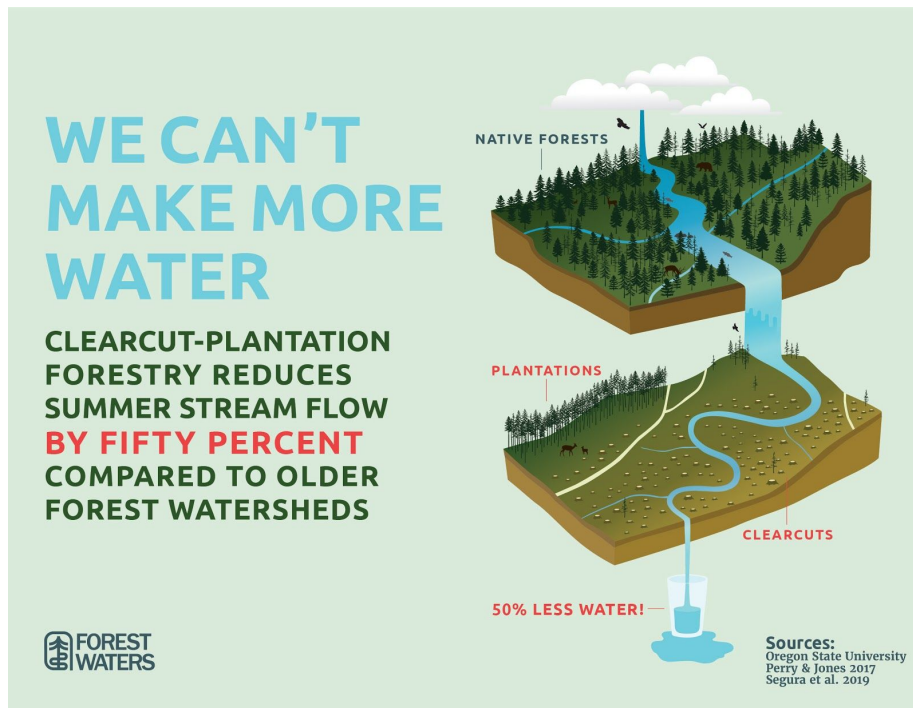
Pacific Rivers is working on a series of 4 short vignettes that each capture a single aspect of problematic industry practices and real impacts on real people, Pacific Rivers is building emotional stories that are sharable and start conversations. You can view Pacific Rivers work here:

Kate Crump, Fishing Guide, Rockaway Beach - <https://vimeo.com/449823684>

Behind the Emerald Curtain - <https://youtu.be/Jb8FH8UXATo>

Stories from our Watershed - <https://vimeo.com/323031716>

Infographics to Convey Key Information



Old growth forests are less likely to burn than timberland.

Old Growth Forest

Old trees have thick, fire resistant bark

Large trees create wet microclimates

Industrial Timberland

Dense, uniform trees spread fire quickly

Young trees with thin bark catch fire easily



Example News Rips to Amplify Recent Stories About Oregon Forest Resources Institute

"What Happened When a Public Institute Became a De Facto Lobbying Arm of the Timber Industry."
August 4, 2020

"Internal emails show a tax-funded agency... has acted as a public-relations agency and lobbying arm for Oregon's timber industry, in some cases skirting legal constraints that forbid it from doing so."



 OREGONLIVE
The Oregonian  PROPUBLICA 

"What Happened When a Public Institute Became a De Facto Lobbying Arm of the Timber Industry."
August 4, 2020

"If anybody's doing anything that possibly threatens or questions logging practices in the state of Oregon, they're going to swoop in and crush that message really quickly and really thoroughly."

- Wes Pope, Professor
at University of Oregon



 OREGONLIVE
The Oregonian  PROPUBLICA 

Example News Rips to Amplify Recent Stories about Wall Street Ownership



 OREGONLIVE
The Oregonian



“To know that **there’s a town right here that’s suffering** for lack of ability to support itself in many ways and that we have this giant asset right up the road that we can’t get to because the **big corporations have control over it.**”

“Big Money Bought Oregon’s Forests. Small Timber Communities Are Paying The Price.” June 11, 2020



 OREGONLIVE
The Oregonian



“Intensive timber farming... relies heavily on the use of **herbicides and fertilizers, magnifies drought conditions, and degrades habitat** for wildlife such as threatened salmon and native songbirds.”

“Big Money Bought Oregon’s Forests. Small Timber Communities Are Paying The Price.” June 11, 2020

